

AGENDA

**California Beef Council Annual Meeting
Sacramento Hilton- Arden West
Sacramento, CA
November 29-30**

TUESDAY, NOVEMBER 29, 2016

10:00 am EXECUTIVE COMMITTEE MEETING- BOARDROOM

12:00 noon LUNCH- BRANDYWINE ROOM

1:00 pm ANNUAL MEETING CONVENES- SHASTA A-B

1. Call to Order and Flag Salute– Bill Sanguinetti, Chairman
Opening Comments- Introduction of guests
2. Seat Alternates/Members
3. Review and Approve Agenda
4. Review and Approve Minutes of May 25-26, 2016
5. Financial Report
6. Public Comment on Agenda Items
7. Organization/Issues Update
California Cattlemen's Association
California CattleWomen
Bureau of Livestock Identification
Livestock Marketing Association
8. Staff Program Updates
Producer Communications/Educations - Jill Scofield
Food and Nutrition Outreach- James Winstead
Retail and Foodservice Marketing- Christie Van Egmond
Consumer Marketing- Annette Kassis
9. Review CBC Mission, Vision, Values- Program Priorities
10. Presentation of 2017 Revenue Projections and Estimated
Fixed Operating Expenses-Bill Dale
11. Review External Authorization Requests
Judy Culberson- CA Foundation for Ag in the Classroom

6:00 pm SOCIAL- FOLLOWED BY ANNUAL DINNER- TAHOE

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WEDNESDAY, NOVEMBER 30, 2016

7:00 am BREAKFAST- ATRIUM

8:00 am ANNUAL MEETING RECONVENES-SHASTA A-B

12. Call to Order and Flag Salute– Bill Sanguinetti, Chairman
13. Public Comment on Agenda Items
14. 2017 Budget Development
Review Internal Authorization Requests/Tactics
15. Management Update
16. Council Appointment Update- Ben Kardokus
Nomination of Public member and Alternate
17. Nominating Committee Report- Mike Smith
18. Other Business
19. Next Meeting
20. Open Public Comment

12:00 pm ADJOURN

** Note: Each of the Agenda Items above will include discussion and possible action by the Council. All meetings of the California Beef Council are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each agenda item. This time will be limited to two minutes per person for each agenda item.*

Attendance at closed sessions is restricted to members of the council, alternate members sitting in the stead of an absent council member and persons with knowledge essential to the council in making decisions on matters included in a closed session agenda. Persons with disabilities needing special accommodation should contact Bill Dale, Executive Director, California Beef Council at (916) 925-2333 at least five days prior to the meeting.

This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at <http://it.cdfa.ca.gov/igov/postings/detail.aspx?type=Notices>. For further information regarding the agenda for this meeting, please contact Bill Dale, Executive Director, California Beef Council at 916/925-2333.